



002

THE AVRIL LAVIGNE COLLECTION 2023

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022397BLUFF

**002**  
**THE AVRIL LAVIGNE COLLECTION 2023**



## LOOK 01

002-1-5-2 Black hoodie with black and red wig  
002-2-1-2 Denim bleached frayed wide leg pants  
002-5-3-1 *Let it go* printed top  
002-2-14-1 White printed leggings  
21 9 3 0 0 Black platform flat leather shoes  
002-64-1-1 022397BLUFF Pink rivet leather belt







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- 002-4-1-1 White oversized shirt
- 002-2-1-1 Military green frayed wide leg pants
- 002-5-3-2 23 printed top
- 002-7-1-1 Denim studded butterfly embellished high heels



- 002-5-2-2 Gray printed dress
- 002-2-4-0 Two-Piece effect flared pants
- 002-5-3-2 23 printed top
- 002-2-14-1 White printed leggings
- 002-62-5-0 Black wig with Miao silver necklace
- 21 9 3 0 0 Black platform flat leather shoes











002-1-6-2 Dark blue acid washed distressed leather jacket

002-3-2-0 Double-layer mini skirt

002-2-3-4 Black distressed flared pants with cord tie

002-5-3-1 *Let it go* printed top

002-2-14-2 Green and purple printed leggings

002-7-1-2 Red and black leather high heels

002-62-5-0 Black wig with Miao silver necklace



LOOK 05



- 002-5-8-0 Red knitted corset
- 002-3-4-3 Red and blue plaid knitted pleated mini skirt
- 002-2-6-3 Miao pattern knit Knee-Ripped pants
- 002-5-3-2 23 printed top

002-7-1-2 Red and black leather high heels  
002-62-1-0 Candy-colored pearl 'Miao silver' pendant necklace







002-1-5-1 Brown hoodie with black and green Wig  
002-3-4-1 Blue-gray plaid pleated mini skirt  
002-2-14-2 Green and purple printed leggings  
002-5-3-1 *Let it go* printed top

002-7-1-1 Denim studded butterfly embellished high  
heels





002-5-4-2 Fluorescent green remperature  
color-changing star sweater  
002-4-2-2 Pink printed ripped shirt  
002-2-9-1 Printed patchwork deconstructed  
wide-leg pants  
002-2-14-2 Green and purple printed  
leggings

21 9 3 0 0 Black platform flat shoes  
002-62-2-0 Candy-colored pearls and red  
pearls Miao silver pendant necklace









LOOK 08

- 002-4-2-1 Green printed ripped shirt
- 002-5-3-1 *Let it go* printed top
- 002-5-7-1 *I am a princess* rhinestone knitted top
- 002-3-1-2 Hand-embroidered black patchwork zipper skirt
- 002-2-14-2 Green and purple printed leggings
- 002-7-1-2 Red and black high heels
- 002-62-2-0 Candy-colored pearls and red pearls Miao silver pendant necklace





002-5-4-1 Military green star sweater

002-3-3-0 Double-layer deconstructed pleated skirt

002-2-6-2 Blue-Grey plaid Knee-Ripped pants

002-7-1-2 Red and black leather high heels





002-1-4-3 Camouflage patchwork oversized leather jacket  
002-2-3-3 Black brown and dark green patchwork flared  
pants with cord tie  
002-5-7-2 022397BLUFF rhinestone knitted tank top  
002-5-3-2 23 printed top

002-7-1-2 Brown and black leather high heels



LOOK 11



- 002-5-5-0 Pink fringe Knit Long Cardigan
- 002-3-4-1 Blue-gray plaid pleated mini skirt
- 002-2-7-2 Hand-embroidered Black and Grey Patchwork Chaps
- 002-5-3-2 23 printed top
- 002-5-7-3 022397BLUFF rhinestone knitted tank top
- 002-7-1-3 Red bottom denim high









- 002-4-2-1 Green printed ripped shirt
- 002-3-4-1 Blue-gray plaid pleated mini skirt
- 002-3-4-4 Yellow and blue plaid knitted pleated mini skirt
- 002-2-14-2 Green and purple printed leggings
- 002-7-1-1 Denim studded butterfly embellished high heels
- 002-65-1-0 3D printed headdress
- 002-65-2-0 3D printed large collar





002-4-2-2 Pink printed ripped shirt  
002-5-9-1 Green camouflage sweater  
002-2-4-0 Two-Piece effect flared  
pants

002-7-1-1 Denim studded butterfly  
embellished high heels  
002-64-1-1 022397BLUFF Pink rivet  
leather belt





002-4-2-4 Sky blue ripped shirt

002-3-4-2 Green plaid pleated mini skirt

002-2-8-2 Striped plaid patchwork

deconstructed Wide-Leg pants

002-2-14-2 Green and purple printed

leggings

002-7-2-0 Shaped-sole black leather shoes  
with silver ring

002-63-1-1 Pink rhinestone tie

002-63-1-2 Green camouflage rhinestone tie

002-64-2-0 Black rivet leather Belt



LOOK 15

- 002-1-6-1 Denim bleached and distressed jacket
- 002-5-2-1 Off-white printed dress
- 002-2-1-3-0 Adjustable hem straight pants
- 21 9 3 0 0 Black platform flat shoes
- 002-62-2-0 Candy-colored pearls and red pearls Miao silver pendant necklace









002-4-2-3 Purple plaid ripped shirt  
002-5-4-1 Military green star sweater  
002-2-1-2 Denim bleached frayed wide leg pants  
002-5-3-2 23 printed top

21 9 3 0 0 Black platform flat shoes





- 002-5-1-0 Hand-Embroidered corset
- 002-3-2-0 Double-layer mini skirt
- 002-2-3-1 Hand embroidered flared pants with cord tie
- 002-5-3-2 23 printed top
- 002-7-3-0 Black platform flat shoes with cord tie
- 002-62-4-0 Multicolored wig with Miao silver necklace







002-4-2-3 Purple plaid ripped shirt  
002-5-4-1 Military green star sweater  
002-2-1-2 Denim bleached frayed wide leg  
pants  
002-5-3-2 23 printed top

21 9 3 0 0 Black platform flat shoes





- 002-1-6-1 Denim bleached and distressed jacket
- 002-4-2-1 Green printed ripped shirt
- 002-2-8-1 Camouflage patchwork deconstructed  
Wide-Leg pants
- 002-5-3-2 **23** printed top
- 21 9 3 0 0 Black platform flat leather shoes
- 002-63-1-3 Red rhinestone tie
- 002-64-1-1 022397BLUFF Pink rivet leather belt







- 002-1-3-2 Oversized pleated suit-dress-jacket with patchwork design
- 002-4-2-3 Purple plaid ripped shirt
- 002-3-3-0 Double-layer deconstructed pleated skirt
- 002-2-5-2 Black patchwork flared pants with zipper detailing
- 002-2-14-2 Green and purple printed leggings
- 002-7-1-1 Denim studded butterfly embellished high heels



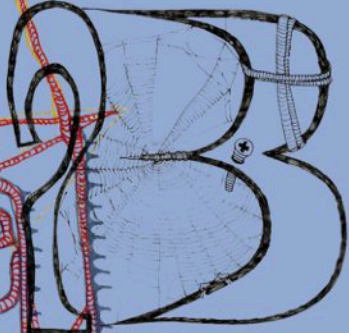
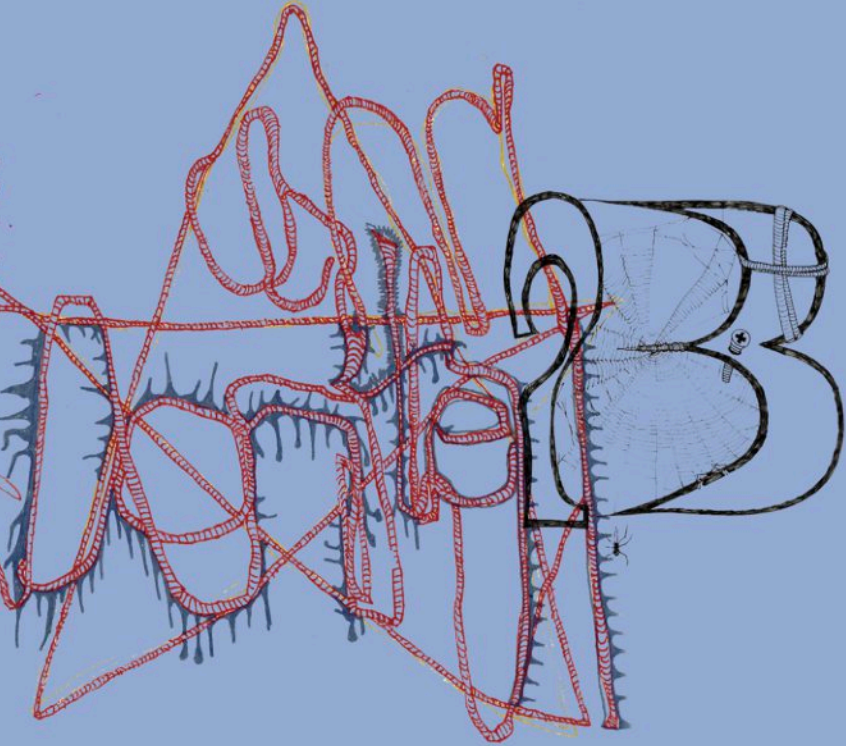
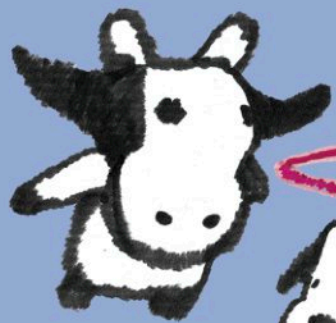




- 002-4-1-2 Blue striped oversized shirt
- 002-2-9-2 Denim bleached deconstructed wide-leg pants
- 002-2-14-2 Green and purple printed leggings
- 002-5-3-2 '23' printed top
- 21 9 3 0 0 Black platform flat shoes









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002-3-4-1 Blue-gray plaid pleated mini skirt

002-3-4-4 Yellow and blue plaid knitted  
pleated mini skirt

002-2-14-2 Green and purple printed  
leggings

002-5-3-1 *Let it go* printed top







- 002-1-4-2 Patchwork oversized leather jacket
- 002-2-10-1 Hand-embroidered red plaid leather skirt pants
- 002-5-3-2 23 printed top
- 002-2-14-1 White printed leggings
- 002-7-1-2 Red and black leather high heels







002-1-6-2 Dark blue acid washed distressed leather jacket

002-2-11-1 Bleached deconstructed straight leg jeans

002-5-9-2 Blue camouflage sweater

002-64-1-2 022397BLUFF Black rivet leather belt

21 9 3 0 0 Black platform flat shoes





002-1-7-0 Oversized short brown leather jacket

002-2-15-0 Military green wide-leg pants

002-7-1-2 Red and black leather high heels









002-5-3-1 *Let it go* printed top  
002-2-14-2 Green and purple printed  
leggings

002-7-1-2 Red and black high leather heels  
002-62-2-0 Candy-colored pearls and red  
pearls Miao silver pendant necklace





002-1-3-1 Oversized striped pleated suit-dress-jacket

002-2-2-0 Striped flared pants with colorful cord tie

002-5-3-1 *Let it go* printed top

002-7-3-0 Black platform flat shoes with cord tie







002-5-6-0 Beaded knit long cardigan

002-2-6-1 Red plaid Knee-Ripped pants

002-7-1-2 Red and black leather high heels  
002-62-2-0 Candy-colored pearls and red  
pearls Miao silver pendant necklace





- 002-1-2-0 Ripped oversize jacket with Patchwork design
- 002-2-3-2 Red clack and 'XI' patchwork flared pants with cord tie
- 002-5-1-0 Hand-Embroidered corset
- 002-5-3-1 *Let it go* printed top
- 002-7-1-2 Red and black leather high heels
- 002-62-2-0 Candy-colored pearls and red pearls Miao silver pendant necklace









002-1-1-2 Hand embroidery color block  
trench-coat  
002-5-9-1 Green camouflage sweater  
002-2-12-0 U-shaped pants with a long  
waist necktie shaped belt  
002-2-14-1 White printed leggings





002-1-8-0 Patchwork Double-layer oversized coat  
002-5-9-1 Green camouflage sweater  
002-2-14-1 White Printed Leggings  
002-2-11-2 Black Nylon Deconstructed Straight-  
Leg Pants  
21 9 3 0 0 Black platform flat shoes







***022397BLUFF the AVRIL LAVIGNE collection 2023***

*Photographer/ Anna Breit*

*Stylist/ 022397*

*Models/ Elodie Jeremi, Cecilia Manikhouth Kaur,  
Ruihong Chen*

*Make up/ Eloise Michel*

*Wig headpiece/ Zhou Xueming*

« 2018 年 12 月 15 日 15 时 30 分 在 中 央 电 视 台 新 闻 频 道 播 出 的 《 中 国 新 闻 》 节 目 中 ， 播 出 了 一 段 关 于 中 国 人 民 在 抗 战 时 期 的 勇 敢 斗 争 的 片 段 ， 这 是 一 次 重 大 的 宣 传 活 动 ， 也 是 中 国 人 民 在 抗 战 时 期 的 一 次 重 大 的 宣 传 活 动 。

